



LÍDERES  
EN DISTRIBUCIÓN  
DE NEUMÁTICOS

NUEVA  
IMAGEN,  
MISMA  
ESENCIA

ANNOUNCEMENT

## Grupo Andrés **presents new corporate image**, within an ambitious renovation process

**Salamanca, November 24, 2021.-** Grupo Andrés Neumáticos, leader of tyre distribution in Spain and Portugal, premieres **corporate image**, a new business card that fits perfectly with the current **phase of company renovation**, in view of the imminent opening of its new headquarters -a building of almost 30.000 m2 that will represent a great **logistical advance for its technological endowment 4.0**, a clear commitment to innovation, with the robotization of the logistic process and a remarkable acceleration of work and flow orders. In addition, the facilities have been designed with a very functional architectural design and high quality standards in **respect for environment**, with **solar power generation** and the proper **integration and respect for their environment**.



The new image of Grupo Andres preserves the colors red and black, but it opts for a **more simplified and modern design** line. The logo maintains the essence of the company by **incorporating a circular symbol**, to which the initial of the company name is added with a **clear and innovative** typography.

Grupo Andrés has always been a **revolutionary company and permeable to structural changes** of the automotive sector, becoming the protagonist and promoter of some of them from the hand of its founder and president, Eustaquio Andrés. In this same line, **the various strategic carried out throughout 2021 are framed**, which, like the new corporate image, reflect a



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**constantly evolving line of work and closely linked to technologies**, with the priority objective of offering professional workshops the best service, efficient, agile and quality.

The central hub of Grupo Andrés business is the B2B platform through which **more than 6 million online tires orders** have already been made, thanks to an innovative marketing system. Consolidated and able to supply with guarantees to **more than 20.000 professional clients of the workshop in the Iberian Peninsula**. The company has **warehouses in Salamanca, Madrid, Barcelona and Sevilla** -recently opened-, and 13 'cross docking' platforms distributed across the Peninsula. The stock of Grupo Andrés exceeds **700.000 tyres**, of all vehicle and segment ranges, and of 70 different brands; its distribution capacity **reaches professional workshops in more than 30 countries**.



As the leader of its sector in the Iberian Peninsula, **digitalization** continues to mark the development of Grupo Andrés processes and, in addition, in the last decade has made a firm commitment to **sustainability and logistical innovation**, with investments in other companies such as Velca, Truckster, Transeop o Cafler.



*By scanning this code you access the video that we have prepared presenting the new image of Grupo Andrés*